



Rwanda: Plot. 1509, (PEZ) Free-Zone-Bumbogo-Musave
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Good Neighbors Global Impact Foundation invites applications from qualified professionals for the Sales & Marketing Manager position of AGrowth, a social enterprise in Rwanda (established by Good Neighbors, the Global NGO), which will produce and sell maize flour products for the domestic and overseas market.

I. Overview

- **Position:** Sales & Marketing Manager
- **Form of Employment:**
3 month probation period by evaluation of working capability to meet requirement. Contract will be made for 1 year after 3 month ended, which is renewable every year.
- **Work Place:** Kigali - (PEZ) Free-Zone-Bumbogo-Musave
- **Working Hours:** 08:00 – 17:00 (including an hour lunch break) / 5-day workweek
- **Starting Date:** To be discussed
- **Salary:** Competitive
- **Application Due Date:** 31st March, 2022

II. Job Description

- Identify new target markets in line with our product (ex. wholesale/retail markets, urban business to consumer market, international aid agencies, etc.);
- Establish and implement effective sales and marketing strategies with identified target markets;
- Generate new clients and develop a positive working relationship with them to maximise sales opportunities;
- Identify client's requirements and meet their expectations through the communication with the production team;
- Manage entire day-to-day cycle of sales operations and achieve annual financial objectives;
- Report sales & marketing performance every week and communicate with HQ in South Korea regularly;
- Perform any other duties as assigned by the management.



III. Qualification

- At least five (5) years of professional sales & marketing experience at multinational companies or local companies;
- High level of English proficiency with experience in a multicultural environment;
- Driver's license required;
- Driven and Outgoing.

IV. Preferred Capabilities

- Strong working experience and knowledge in the maize flour industry with a proven track record in sales (most preferred);
- Experience in sales & marketing at senior manager-level;
- Experience in the agri-business sector;
- Experience in working with international non-governmental organisations such as FAO;
- Major in related fields (advanced degree preferred).

V. Process

- Application (CV & Cover Letter in English with "Salary Expectation", two references and supporting documents) to be submitted by email: fagrowth@gmail.com cc: agrowth.adm1@gmail.com
- 1st interview (date/time/place to be confirmed);
- 2nd interview (date/time/place to be confirmed);
- Result notification.

- *Good Neighbors*: www.goodneighbors.org

- *Good Neighbors Global Impact Foundation*: www.gngif.org/eng

