



RECRUITMENT OF MALARIA SBCC ZONAL COORDINATOR

TERMS OF REFERENCE

Background

Urunana Development Communication (Urunana DC) is a National Non-Government Organization which was founded in 2004 and registered in Rwanda under Ministerial order # **138/11 of 27th December 2006**. The Mission of the organization is to contribute to the development and wellbeing of the communities in Rwanda through innovative, creative and interactive communication and social services. Urunana DC implements a Social and Behaviour Change Communication (SBCC) program that largely focuses on public health and other social issues which affect health of the population.

The program is mainly funded through SBCC projects implemented by Urunana DC in collaboration with her partners. Urunana DC's SBCC program activities include: Production and broadcast of Urunana radio soap opera on Radio Rwanda and Radio Ten weekly, Umuhoza Radio Magazine broadcast on Radio Ten, production of radio spots, radio sketches, Radio serial drama and Community outreach theater shows. To-date over 2,240 episodes of Urunana radio soap opera have been produced and broadcast. The famous Urunana radio soap currently has a listenership estimated above 70% in Rwanda. Urunana DC's SBCC Program has been running for about 21 years (since 1999).

Recently Urunana DC secured funding from RBC/SPIU/RBF Malaria, to implement community engagement and sensitization activities through various social behaviour change communication approaches targeting the catchment population in the City of Kigali towards prevention and control of Malaria. Malaria remains a public health priority in Rwanda with the whole population at risk of malaria infection. However, the Country continues to make progress in malaria prevention and control through multifaceted evidence based approaches namely: information, education and communication; distribution of long-lasting insecticidal nets (LLINs); Indoor residual spraying (IRS) and; early diagnosis and effective management of malaria cases as guided by the National Malaria Strategy¹.

Strategic objective 5 of the Malaria Strategic Plan 2020-2024 seeks to achieve 85% of the population having correct and consistent practices and behaviours towards malaria control interventions. Behaviour

¹ RBC, 2019; The Malaria Strategic Plan, 2020 – 2024

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change communication is identified as a critical component in changing social norms, addressing myths and misconceptions, and improving knowledge, attitudes, and practices related to malaria prevention and control among various groups of people². The goal of the SBC project is to contribute to reduction in malaria morbidity and mortality by 50% of the 2019 levels. The project will be implemented for an initial period of nine (9) months.

It is in this regard that Urunana DC wishes to recruit a well-qualified and experienced person for the position of “**Malaria SBCC Zonal Coordinator**” to support the implementation of the RBF Malaria project activities at district and community levels in the City of Kigali.

Title: Malaria SBCC Zonal Coordinator (1 position)

Reports to: Malaria SBCC Provincial Coordinator

Work station: Kigali, Rwanda

Duration of Contract: Nine (9) months which may be renewed depending on availability of funds

Overall responsibilities

The Malaria SBCC Zonal Coordinator will mainly coordinate the implementation of all Malaria prevention and control activities at district and community level in the City of Kigali (all of the three districts).

Overall responsibilities of the Malaria SBCC Zonal Coordinator:

- a) Coordination Malaria SBCC Activities (Prevention, Vector Control and Case Management SBCC related activities) implementation at District and Community Level;
- b) Collaborate with CSOs Leadership and RBC/Malaria Program to ensure Local Leaders, Health Facilities and Communities are fully engaged in Malaria Control interventions;
- c) Represent the CSOs on daily basis in district, Sector and community levels in the intervention sites;
- d) Document best practices or most significant success stories of the project activities;
- e) Carry out other tasks to support the project efforts as assigned
- f) Organize meetings with Local Leaders, Health Facilities Leaders, CHWs and other relevant stakeholders to improve awareness and implementation of Malaria SBCC Strategies at all levels;
- g) Coordinate CHWs in the catchment area to ensure effective implementation of Malaria SBCC Activities;
- h) Represent the CSOs on daily basis in the districts of deployment
- i) Coordinate the Monitoring and Evaluation of Malaria SBCC Activities implementation in collaboration with the M&E and Malaria provincial coordinator
- j) Collaborate with the CSO Malaria SBCC Expert and provincial coordinator to design and implement innovative malaria control interventions at all levels
- k) Compile and Analyse monthly, quarterly and annual reports from the District (community and Health facilities) and submit to provincial coordinator;

² RBC, 2017; Malaria SBCC strategy, 2017-2020

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- l) Prepare and submit timely and quality activity reports, including field notes and success stories, to effectively capture lessons learnt on the ground from the projects
- m) Carry out other tasks to support the project efforts as assigned
- n) Provide administrative support as needed

Required Qualifications and abilities

- Be Rwandan
- Must have a Bachelor's degree in Nursing, Clinical Medicine and Community Health, or Public Health with a background in Nursing, from a recognised University Institution;
- Having a Master's degree in Public Health, Health Promotion and Education, or Health Care and Hospital Administration will constitute an added advantage;
- Have working experience of at least 3 years in Rwanda Health System including working with Health Facilities and Community Health Workers;
- Have proven abilities in leadership; strategic thinking; strategic problem solving, team organization, in public health related domains;
- Demonstrated abilities or experience in working with Local Leaders would be an added value.
- Must be registered with the relevant professional council and in possession valid licence;
- Be Fluent in Kinyarwanda and English with very good writing skills for reporting purposes;
- Have knowledge and skills in using computer applications particularly word processing, Microsoft excel and Microsoft power point;
- Have fluency and writing skills in English and Kinyarwanda are required with good working knowledge of French will constitute an added advantage;
- Demonstrated abilities or experience in working with Local Leaders would be an added value;
- Have excellent analytical and advocacy skills is desirable
- Have experience in providing administrative leadership and support to work teams;
- Should be a good team player;
- Other important qualities required include: Good communication skills, Result Oriented Respectful, creative, self-motivated and time conscious;

Application requirements

- Cover letter addressed to: **The Managing Director, Urunana Development Communication, P.O Box 2774, Kigali Rwanda**
- Certified copies of your degree certificate and any professional certificates you may have including licence from professional council (s);
- Detailed curriculum vitae (Please include contact address of three referees on the last page of your CV)
- Copy of National Identity Card

Deadline for application

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Applications should be submitted to Urunana Development Communication offices, at Kimironko plot No 628, street No. KG 17 ^{AV} in Kimironko Sector, Gasabo District in Kigali City, or through email to: info@urunanadc.org.rw NOT **later than the 17th day of November 2020** before 3:00pm (15h00'

N.B: Only shortlisted candidates will be invited for interview.

Done at Kigali on 28/10/2020


MANAGEMENT
URUNANA DEVELOPMENT COMMUNICATION



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